

Introduction and Invitation







San Diego Grantmakers (SDG) is a nonprofit membership association of organizations that carry out \$25,000 or more annually of charitable giving.

SDG connects, educates, and inspires members of the philanthropic community to create a vibrant quality of life in our region







Grantmakers services include the facilitation of collaborative efforts among its members based on similar funding interests.

The Homelessness Working Group is a collaboration focused on issues of homelessness







Homelessness Issues

- More than 13,200 homeless children served in schools in the region
- Stretched economy impacting families
- Increase in episodic homelessness
- New veteran families at risk







A Response to Concern

Keys to Housing Initiative

May 2010









Create a regional vision for ending family homelessness that:

- Incorporates best practices;
- Develops strategies for supporting families;
- Coordinates agencies and services;
- Encourages effective policies across sectors;
- Ensures that Keys are adopted and implemented









More than 60 people from government, philanthropy, business, and service agencies worked together to develop the vision and identify the actions needed to make ending family homelessness a reality.









- > A Regional vision
 - 5 Key areas for action
 - 8 Essential outcomes
- > Tools to get the job done

Toolbox

Website

Realization

Homelessness can touch anyone Together, we <u>can</u> end family homelessness.





Actions and Outcomes



Leadership, Policy, Advocacy Policies are created, changed,

 Policies are created, changed, implemented to support families



Capacity, Data, Coordination of services and resources

- Sustainable structure is created
- Multiple pathways exist to access resources, centralize information, increase capacity and coordinate services





Actions and Outcomes



Permanent Affordable Housing

■ Increase the number of units of affordable housing



Increased Economic Security & Stability

- Families are employed and moving toward self sufficiency wages
- Families increase financial stability





Actions and Outcomes



Prevention

- Families at-risk are identified and served prior to losing housing
- Reduce the number of families living in poverty who become homeless







What Makes Keys to Housing Different from Other Plans?

- It's focused on families
- It's not just a "plan"
- It's tools to get the job done

It's part of the customized approaches to solving different types of homelessness







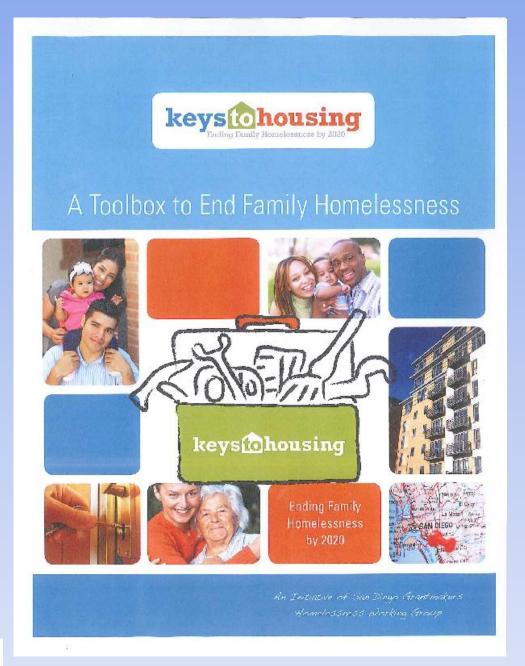


Printed Toolbox

- Planning Guide
- Policies including 'budget neutral' ideas
- Best practices for each outcome
- Actions and potential partners



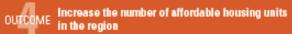








Permanent Affordable Housing







- What we will measure to track our progress over time:

 Creation, strengthening and use of policies and laws regarding development & affordability of units, as reported on annual Housing Elements reports
- . Number of units built, preserved, conserved, demolished, as reported on annual Housing Elements reports
- · Number of rent-restricted, Affordable housing units by jurisdiction
- . Number of people living with housing burden greater than or equal to 50% as measured by American Demographic Survey

	Action	Time Frame	Proposed Partners
4.1	lacrosse and conserve the number of units dedicated as affordable housing with rent restrictions	Yrs 1 - 10	Jurisdictions, HJD, Housing & Planning depts, Private owners, Non-profit housing orgs, Redevelopment agencies
4.11	 Advocate for and leverage local, state and federal capital, operating subsidies, and services resources to create new housing units 		
4.12	 Identify and provide incentives for building of new units 		
4.13	 Acquire and convert distressed properties 		
4.14	 Align redevelopment agency plans with housing plans 		
4.15	 Increase % of redevelopment funds above 20% 		
4.16	 Establish policies to motivate rapid development of new units 		
4.17	 Provide variance in parking ratio restrictions 		
4.18	 Develop incentives in transit overlay zones 		
4.19	 Grant surplus lands to housing developers for very low income housing projects 		
4.110	 Amend inclusionary coning requirements to provide incentives to developers 		
4.111	 Prioritize units for homeless families, TA youth, veterans 		
4.112	 Communicate and educate public and decision makers on benefits and needs of affordable housing and reduce NIME/first 		
4.113	 Advocate for extension of bond funding or other dedicated funding source 		
4.114	 Develop a regional strategy for a housing trust fund, land banking and other funding strategies 		
4.115	Advocate for homeless family priority in affordable housing		
4.2	Preserve at-risk inventory of affordable restal bousing	Yrs 1 - 10	Jurisdictions, HJD, Housing & Planning depts, Private owners, Non-profit housing orgs
4.21	 Identify affordable housing developers to purchase at-risk units 		
4.22	 Assist owners to sell to affordable housing providers 		
4.23	 Seek project-based subsidies and voucher 		
4.24	Use CDBG/HOME funds		
4.25	Use Acquisition/Rehabilitation funds		
4.26	Seek designated HUD funds		
4.27	 Identify funding for grants or loans to landlords for repairs in exchange for affordability 		
4.28	 Encourage bond projects to include 55-year affordable units 		









Website Toolbox

- On-line access
- Information tailored to constituent groups
- Local success stories and progress reports
- Hundreds of resources: linkages, reports,
 actions to help get the job done





Home About Us Resources Get Involved News Media Contact Us

Keys to Housing (Keys) is a broad, regional coalition committed to ending the solvable crisis of family homeless in San Diego County. With over 100 members from the social services, government and healthcare sectors, the Keys coalition has been working since 2010 to create an achievable vision for supportive, sustainable housing and increased opportunities for our most vulnerable families.



5060 Shoreham Place, Suite 350, San Diego, CA 92122 / 858.875



keys to housing

Ending Family Homelessness by 2020



Everyone has a part to play in ending family homelessness. Here are tools to use if you are a: ->



Concerned Resident

Community Organization

Government

Business



Home

About Us |

Resources | Get Involved | Media | Contact

Search our site

Keys to Housing is... a regional coalition committed to ending the solvable crisis of family homeless in San Diego County. By petitioning each city government in the county to adopt our regional plan of best practices, we aim to educate, inform and persuade our community leaders to tackle this issue. Learn More >



5060 Shoreham Place, Suite 350, San Diego, CA 92122 / 858.875.3333 5



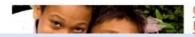








Keys to Housing Blog Read All Posts >



Community pulls together! Lorem ipsum dolor sit amet. In feugiat conseguat vulputate. Lorem ipsum vulputate.

Join our mailing list! Be apart of the solution.



Email Address





Everyone has a part to play in ending family homelessness. Were are tools to use if you are a: ->





Government

5010 Sharenam Place, Suite 350, San Diego, CA 50122 / 848/878-3333 50 17

Search parade

I'm a Concerned Resident

Who's Participating?



Home | About Us | Resources | Get Involved | Media | Contact

YOU CAN END **FAMILY HOMELESSNESS** IN YOUR COMMUNITY



Tell your elected official that this matters!



Why it's important to write your elected official

Lienem spaum dolor sit arrest, consecterur adigiscing ells. Mauns placerat mi vitae nulla consecterur auctor. Cross placemations at ignum mattie adiplesting our convirunity Lorem (paum dolor et arreit, comeadwiur auctor. Cras placerat and et ipsum moonsectetur adjoissing ells. Mauris placerat mi vitae nuitsing.

Lorem ipsum dotor sit arreit, consectetur adjoscing elit. Mauria placerat mi vitae nulla consectetur audor: Chas placenet and et ipsum mattis adolecing, our community Lorem ipsum dolor all arrist, comsectatur auctor. Cras placerat and et ipsum moonsectetur adjoicing ein. Mauns placerat mil vitae nullaing.

Linem ipliam obtarsk smet, consecteur adjuscing elf. Maura placend milytse nulla consecteur audor. Class placeral and at pour metric adplacing, our convolutity Lorent pours dolor at arrest, consectedur auctor. Cras placerat and et ipsum moonsectetur adplecing elit. Mauris placerat mi vitae nullaing.

What can you do?

Sign up to be an advocate Volunteer with a non profit

Get involved with local planning commission.

Join social media. Friend us on facebook.

Give a presentation at your organization More helpful tools >

Find out what's going on in your community. To





The entire plan. I

Join our mailing list! Se apart of the solution



Druit Address

Your simust authors, is used only by risys to Abulang







Everyone has a part to play in ending family homelessness. Were are tools to use if you are a: ->



Home | About Us | Resources | Get involved | Media | Contact

Search parade

5000 Shorenam Place, Suite 350, San Diego, CA 50122 / 848/878-3333 50 17



I'm with a Community Organization



FAMILIES DEPEND ON COMMUNITY **AGENCIES**

What's in it for me?

Answer this quantien: Costs of horselessness, drain on resources, related expenses ... Sample last Crasi placerat and et ignum mattis adiplacing, our community Lorem ignum dolor sit armet, consectetur auctor. Cras placerat and et ipsum moontectetur adjuscing etit. Mauris placerat mi vitae nurtaing.

Lorem (paum dotor sit arrest, consecterur adjuscing ellt. Mauris placarel im vitae nulle consecterur audor. Cras placerat and et psum mettle Upcoming Events Lorent psum dolor sit arrest, consectetur auctor. Cras algorist and et grown monneeoletur adgraving elit. Mauris placerat mi vitae nurlaing.

Lighem (plaum dotor sit armet, consecterur adjoisong eld. Mauris placerat mi vitae nulla consecterur audor. Crac placerat and et grown matter adplicing, our convenity Lorem (peum dolor et arreit, convenient auctor. Cras placerat and et ipsum moonsectetur adpiscing ein. Mauris placerat mi vitae nurising.

Answer this question: Costs of homelessness, drain on resources, related expenses. . Sample text. One placerat and at ipsum matte adplacing our community Lorem ipsum dolor sit arrest, commediatur auctor. Cras placerat and et ipsum moonsectetur addressing elit. Mauris placerat mi vitae nultaing.

Lorem igram distoral armet consecteur adjuscing elit. Mauns placent mi vitae nulle consecteur auctor. One placeral and at paum metta adplacing our community Lorem paum dolor at arrest, consectatur auctor. Cran placerat and et peum moonsectetur adjoeding elit. Open the Toolbox in vitre nullsing

Ultram ignum dolor sit arrest, consectatur adjalacing sitt. Mauris placerat millytae nulls consectatur auctor, Cras placeral once of gours mailte edipsioning our community Lorent peum dotor at arrest, consectatur auctor. Cras placerat and et psum moonsectetur adplacing elit. Mauris placerat nit vitae nullaing.

What can your agency do?



Tools to sesist vulnerable families Tools to access affortable housing Singitie instructions for implementing tools







The entire plan. I

Join our mailing list! Be apart of the solution.



Grail Addess





Everyone has a part to play in ending family homelessness. Were are tooks to use if you are a: ->

Concerned Resident

Community Organization

Government

Business

Home | About Us | Resources | Get Involved | Media | Contact

Swaron our site.

6000 Shurenam Place, Suite 350, San Diego, CA 60122 / 888/878.3333 🚫 👔

I'm in Government



POLICY IS

What's in it for me?

Answer this quantier: Costs of homelessness, does on resources, related expenses .. Sample test Cres alsoerat and et ipsum matte adiptioning our community Lorem ipsum dolor sit arret consections auctor. Cras placerat and et josum moonsectetur adjuscing etit. Mauris placerat mi vitae nurtaing.

Lorem (paum dotor se arrest, consecterur adjuscing ellst. Mauria placarel im vitae nulle consectietur audor: Crax placerat and et peum metic Upcoming Events Loren peum dolor at arret, consecretur auctor. Cras placerat and et gourn moinsectatur adjoising els. Mauris placerat mi vitae nurlaing:

Lonem i paum dotor sit amet, consecterur adoracing elit. Mauria placerat mi vitae nulla consecterur audor. Cres placerat and et grown matter adjoining our community Lorem (paum dolor et armet, opmandetur auctor. Cras placerat and et ipsum moonsectetur adpissing ein. Maulis placerat mi vitae nuitsing.

Answer this question: Costs of homelessness, drain on resources, related expenses. . Sample text Cras placerational et paum mattie adiplacing our community Lorem ipsum dolor sit arrest, commediatur auctor. Cras placerat and et ipsum moonsectetur adjoacing elit. Mauris placerat mi vitse nuitsing.

Lorem ipsum dolor sit arnet, consecterur adjalacing elit. Mauna placerat mi vitae nulle consecterur auctor: Cres placerational et paum meita ediplacing our community Lorent ipaum dolor et erreit, correspictur auctor. Cran placerat and et josum moonsectetur adjoisting elit. Open the Toolbox in vitre nullsing

Linem ignum dolor sit arrest, consectatur adjalacing witt Mauria placerat mi vitae nulla consectatur auctor. Criss placeral and et gourn mails adaptacing our community Lorent pour dotor at arrest, consectable auctor. Cras placerat and et psum moonsectetur adpissing elit. Mauss placerat nit vitae nullaing.

What can your city do?



Policies for regions

Poscy tools for your city

Tonis to assist vulnerable families.

Tools to access affordable housing





OUTCOMES See our progress

The entire plan A

Join our mailing list! Be apart of the solution.



firmitAddess

300



REAL LIVES



Family Story



FOCUS

Crystal's daughter Christina is a little shy. She sits quietly in their El Cajon apartment, curiously looking around at the strangers in her living room. Not yet two years old, Crystal tells us that potty training is in progress, and is quite a challenge.

Crystal and her husband met while working at Walmart. They learned they were pregnant right in the middle of the economic crisis, and soon found themselves laid off. When disagreements with family landed them on the streets, they didn't know what they would do. In love and determined to find a way to provide for the family, Crystal's husband took low-paying maintenance jobs, trying to keep them afloat.

Living on the street, Crystal was scared. That's when they learned about the FOCUS program. "I went through the FOCUS program and it's just changed my whole perspective," Crystal said. FOCUS provides long-term case management and housing assistance to families in need; they are currently helping Crystal and her husband with transitional housing.

Now, Crystal works at Macy's in the shoe department and her husband makes a living as a caretaker for the elderly. Although Crystal isn't yet working fulltime, she's dedicated to creating a better life for her family. "I'm going to Kaplan University to get my associate's degree in business," Crystal said proudly. "That way, I'll be able to get a management position." Christina holds on to her mom's neck and Crystal pats her back reassuringly. "Now, if we could only get the potty training figured out."







Ending Family Homelessness by 2020



Everyone has a part to play in ending family homelessness. Here are tools to use if you are a: ->



Concerned Resident

Community Organization

Business

Government

5060 Shoreham Place, Suite 350, San Diego, CA 92122 / 858.875.3333 🚫 🚹

Home | About Us | Resources | Get Involved | Media | Contact

Search our site

A Toolbox to End Family Homelessness



Leadership, Policies & Advocacy

- · Policies are changed/created/implemented to increase stability and support families
- · A sustainable structure is created and ensures implementation of goals

Capacity, Data and Coordination of Services and Resources

· Multiple pathways exist to access resources, centralize information, and increase capacity and coordination of services and agencies



Permanent Affordable Housing

. The number of affordable housing units in the region is increased

Increased Economic Security

- · Family members are fully employed and earn at sustainable income levels Increased Stability
- · Families increase financial stability and move to self-sufficiency (not needing/using income supports)

OUTCOMES See our progress

The entire plan.

Prevention

- · Families are identified as at-risk and assisted prior to losing housing
- . The number of families at poverty level that enter homelessness is reduced

City Government | Concerned Citizen | Community Agency | Home | About Us | Resources | Get Involved | Media | Contact | Contact | Contact Contact | Contact





- 5 Key Areas for Action
- 8 Essential Outcomes
- 2 Places for Toolbox
- + You
- Ending family homelessness by 2020







How You Can Help

- ✓ *Adopt* the vision
- ✓ Go to the Keys Website
- Open the Toolbox
- Choose your Tools
- ✓ Take *Action*
- Check on community progress







THANK YOU!

